

BCHPCA STRATEGIC PLAN

We all deserve to live, love, die and say goodbye in our own way.

To **SPARK** action through conversations, relationships, and partnerships
which support dying and grieving well.

<p>ADVOCACY BUILDING alliances to address provincial issues DEVELOPING resources for sustainability and growth IDENTIFYING trends and gaps MOBILIZING a united voice in Hospice Palliative Care (HPC) CHAMPIONING equitable access to HPC TRAILBLAZING initiatives to make a good death the 'norm'</p>	<p>EDUCATION PROVIDING support to navigate the HPC system ENHANCING and standardizing volunteer training (possible certification of volunteers). DEVELOPING a central inventory of educational resources LINKING to other resources COORDINATING regional education DEVELOPING web-based resources PROMOTING cultural awareness / culturally safe care HOSTING conferences and networking opportunities HIGHLIGHTING personal narratives</p>
<p>MEMBERSHIP SUPPORT HOSTING conferences IDENTIFYING funding opportunities for members ENHANCING website to include a provincial interactive inventory of services and programs ENHANCING and offering membership benefits FACILITATING network and resource sharing across BC INCREASING BCHPCA visibility through awards</p>	<p>PUBLIC AWARENESS DEVELOPING and implementing communication strategy and marketing strategy CHALLENGING a death-denying culture ENHANCING end-of-life navigation</p>

BCHPCA's VALUES

- Respects its relationships and partnerships
- Is compassionate and caring
- Is progressive and focussed
- Is trustworthy