BC HOSPICE PALLIATIVE CARE ASSOCIATION

BCHPCA FORUM | 2014

Essential Conversations for Effective Advocacy

AN INTERACTIVE EVENT

FRIDAY AND SATURDAY, MAY 9-10, 2014 RADISSON HOTEL VANCOUVER AIRPORT 8181 CAMBIE ROAD, RICHMOND BC



BCHPCA FORUM | 2014

British Columbia Hospice Palliative Care Association

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Transcriptions

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BC HOSPICE PALLIATIVE CARE ASSOCIATION

BCHPCA STRATEGIC PLAN

Societal Vision

Dying and grieving are part of life. Every British Columbian will have a personal advance care plan and access to responsive, quality care when dying or grieving.

Organizational Vision

Every British Columbian adult will have a personal advance care plan in a secure provincial registry accessible to their care providers.

Mission

BCHPCA leads in

- promoting responsive, quality hospice palliative care in British Columbia
- educating British Columbians on personal advance care planning
- advocating for equitable access to responsive, quality care

Values

BCHPCA

- respects its relationships and partnerships
- is compassionate and caring
- is progressive and focused
- is trustworthy

STRATEGIC GOALS

BCHPCA will

- engage and educate British Columbians, including public leaders, about responsive, quality care and advance care planning
- develop resources with its partners for British
 Columbians to discuss, document, and register their advance care plans
- increase and diversify sustainable revenue and other resources, and recruit effective people to implement its strategic plan

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STRATEGIC THEMES

FRIDAY MAY 9 | 2015 MORNING

Opening Conversations

to engage, inform and educate the public on death and dying, and to initiate discussion on future care for themselves and their loved ones.

FRIDAY MAY 9 | 2015 AFTERNOON

Planning Conversations

to inform and educate people about personal advance care planning and to encourage them in documenting their plans.

SATURDAY MAY 10 | 2015 MORNING

Political Conversations

with public leaders and persons of influence to build relationships and partnerships to advance responsive quality care in British Columbia.

SATURDAY MAY 10 | 2015 AFTERNOON

Media Conversations

to create social change around death and dying and to engage the public as advocates for responsive quality care in BC.

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Media and Marketing Conversations

YOU'RE ALL GOING TO DIE ...

NOW WE'RE GOING TO TALK ABOUT HOW YOU WANT TO DO IT.

HON. SHARON CARSTAIRS, Leader of the Government in the Senate 2001-03, speaking to Cabinet colleagues